



PRESS RELEASE

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TECHART MAGNUM based on Porsche Cayenne

The TECHART MAGNUM – with over 1,000 sold, the distinctive individualization program for the Porsche Cayenne wrote a unique success story. Now TECHART gave the current model a unique and powerful appearance – dynamic, confident and strong.

An open secret

It is said, there is a secret around every success. At TECHART it is an open one: highest standards in technology, quality and design are the basis for success. According to TECHART's core philosophy: original equipment quality. Made entirely from high quality Polyurethan-RIM the new TECHART MAGNUM body kit owns an impressive appearance and emphasizes the dynamic basic form of the Cayenne.

MAGNUM – a confident and strong performance

The TECHART individualization program does not leave any doubts about the uncompromising performance of the MAGNUM. The typical MAGNUM front apron with two large air intakes, integrated TECHART daytime running lights as well as an additional xenon double headlamp unit and air ducts - which supply the front brakes with optimal fresh air - let the viewer feel the power and agility of the MAGNUM in an instant. The distinctive TECHART Aero engine hood made of carbon fibre with integrated air outlets ensures proper engine heat dissipation and completes the consistent design of the new MAGNUM front.

Taking a glance along the flank of the SUV, side skirts and elegant trims on all four doors seamlessly connect the distinctive outline of the front and rear fenders. The body, 92 millimetres wider than standard, represents the pure force of the MAGNUM.



Expressive and dynamic – from any angle

The rear of the new MAGNUM represents the dynamic of the front as well as the typical TECHART elegance. The TECHART three-part tail light trim with an integrated spoiler shape in combination with the roof spoiler are characteristic for the MAGNUM. Outstanding: the rear apron with integrated diffuser giving the back of the Cayenne the unique design of TECHART. An extraordinary detail: an included reflector guarantees unprecedented dynamic-shaped tail lights. The TECHART exhaust system “sport” in addition with the TECHART sport tailpipes in polished stainless steel completes the MAGNUM individualization program in the exterior.

Looking forward to a plus of performance

More power for more driving pleasure. In the future TECHART provides impressive power gains for the Cayenne – for noticeable more strength. The TECHART engine management TECHTRONIC comes up with a number of impressive product features. The intelligent electronic power management convinces with quick and easy installation as well as maintaining the electronic engine protection features and the vehicle diagnostics and servicing.

The TECHART air suspension module “sport” provides the new Cayenne with a clear plus of driving dynamics due to a lower standard normal level and an additional speed-controlled lowering while driving.

Furthermore there are Formula and Formula II light alloy wheels, in dimensions of 20- to 23-inch respectively 22- and 23-inch, as well as Formula III forged light alloy wheels, in 21- and 22-inch, available. Besides the attractive standard colour variants, the TECHART wheels can be individualized in matched custom colours.

Finest leather & manufactory quality – TECHART interior individualization

The TECHART handcrafted interior options for the Cayenne offer almost unlimited possibilities to realize the personal style of the customer and are world famous for an extraordinary level of quality and accuracy. TECHART leather interiors provide the inside of the MAGNUM with an elegant and unique atmosphere. One more highlight:



the Entertainment options for the new Cayenne like the TECHART roof mounted Entertainment Kit with an adjustable overhead monitor and a hand-made display console in leather. A maximum of driving pleasure is guaranteed with the TECHART 3-spokes sport steering wheels and the TECHART paddle shifters – for a unique shift feeling.

World premiere in Switzerland

The *Auto Zurich Car Show* will be the stage of the world premiere of the new MAGNUM. The TECHART individualization program for the Porsche Cayenne will be shown from the 11. to the 14. November 2010.



TECHNICAL DETAILS

TECHART MAGNUM based on Porsche Cayenne

Car body

Consisting of:

Front spoiler with integrated air intakes and xenon double headlamp unit

Wheel arch extensions

Headlamp trims

Side skirts + elegant trims on all four doors

Roof spoiler

Tail light trim with integrated spoiler shape

Rear apron with integrated diffuser

TECHART Aero engine hood made of carbon fibre

TECHART Exterior styling package

TECHART multifunctional daytime running light system in „black“ and „chrome“

TECHART engine styling package

TECHART exhaust system „sport“ with mufflers

TECHART sport tailpipes in polished stainless steel with TECHART logotype

Engine

TECHART engine performance kit for the Porsche Cayenne



Chassis

TECHART air-suspension module "sport"

TECHART five-spoke Formula light alloy wheel in 20-, 21-, 22- and 23-inch

TECHART five-spoke Formula II light alloy wheel in 22- und 23-inch

TECHART five-spoke Formula III forged light alloy wheel in 21- und 22-inch

Interior

TECHART 3-spokes sport steering wheel in individual colour

TECHART paddles shifters

TECHART leather interior in individual colour

TECHART decorative stitching in individual colour

Decorative trims in individual colour, carbon fibre or precious wood

TECHART instrument dials in individual colour

TECHART floor mats in individual colour with TECHART logotype

TECHART aluminum sport pedals

TECHART aluminum foot rest

TECHART illuminated door entry guards

TECHART roof mounted Entertainment Kit

TECHART Entertainment Kit W2

TECHART loadspace floor mat in individual colour with TECHART logotype



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